

DANA POINT
A Community of Enchantment by the Sea

Highlights of Dana Point

... Architectural restrictions ... Beautiful environment ... Miles of protected beaches ... Stillwater Bay ... Colorful Palisades ... Gently sloping hills that form a great natural amphitheatre; facing south ... Proximity of densely populated areas ... Strong syndicate of outstanding citizens sponsoring the development ... The profit making opportunity enjoyed by early investors in Long Beach, Santa Monica and other Pacific Coast cities now available in Dana Point homesites, income residential property, business frontage or palisade villa sites. Deeds issued direct to you by Title Insurance & Trust Company, record owners.

Improvements

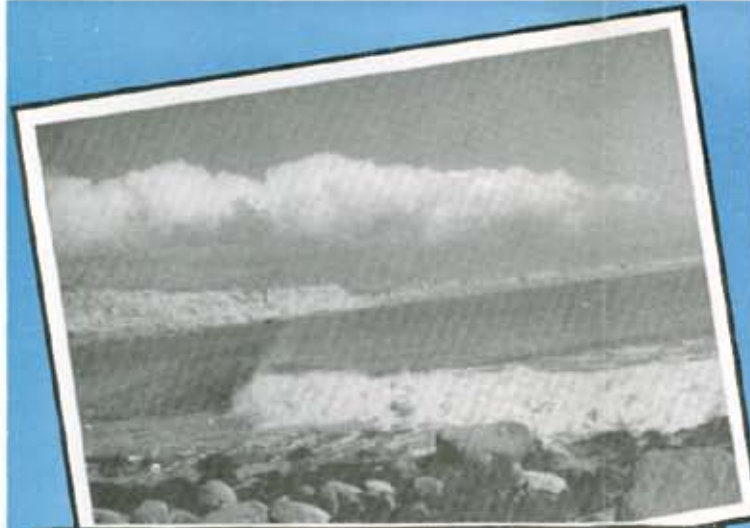
The purchase price of property at Dana Point includes improvements ... Lots sold on convenient terms.

Water ... Sewers ... Paved Streets ... Electricity ... Ornamental Lighting ... Telephones ... Public Utilities ... Tree Planting Program ... Parkways ... Strategic Location ... Soil ... Climate ... Transportation Facilities ... Two Major Highways ... Santa Fe Railway ... Motor Coach Service Connecting with Pacific Electric ... Year 'Round Outdoor Sports and Recreation ... Financial assistance arranged for building.

S. H. WOODRUFF
Community Developer

General Sales Office
 3100 Wilshire Boulevard
 Fltroy 2141 Los Angeles, California





*Dana's
Stillwater
Bay*



*Architectural
Restrictions
Assure
Beautiful Homes*



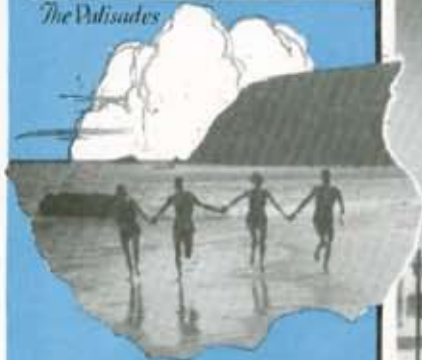
Yachting

DANA POINT

THE NEW CITY-MIDWAY
BETWEEN LOS ANGELES
AND SAN DIEGO

COME where exhilarating sea breezes blow and the sun splashed hours are filled with happiness. Warmer in winter, cooler in summer, Dana Point, the new recreational city on California's beautiful south coast offers you an opportunity for investment where the sports and recreation of land and sea combine to make a home community destined to be the outstanding sea-coast city of the Pacific. There will be . . . Golf . . . Yachting . . . Surf Bathing . . . Stillwater Swimming . . . Motor Boating . . . Horseback Riding . . . Polo . . . Tennis . . . The Enjoyment of Dana Point's Clean, Sandy Beaches . . . and the Aquatic Sports of Dana's Stillwater Bay.

The Odysseys



Surf and Stillwater Bathing



*Clean
Sandy
Beaches*

