Orange County Historical Society
www.orangecountyhistory.org

DANA POINT
A Community of Enchantment by the Sea

Improvements
The purchase price of property at Dana Point includes improvements... Lots sold on convenient terms.

Water... Sewers... Paved Streets... Electricity... Ornamental Lighting... Telephones
Public Utilities... Tree Planting Program
Parkways... Strategic Location... Soil...
Climate... Transportation Facilities... Two Major Highways... Santa Fe Railway...
Motor Coach Service Connecting with Pacific Electric... Year Round Outdoor Sports and Recreation... Financial assistance arranged for building.

S. H. WOODRUFF
Community Developer
General Sales Office
3100 Wilshire Boulevard
Flinn 2161... Los Angeles, California

A New Recreational City On California's Beautiful South Coast
DANA POINT

COME where exhilarating sea breezes blow and the sun splashed hours are filled with happiness. Warmer in winter, cooler in summer, Dana Point, the new recreational city on California's beautiful south coast offers you an opportunity for investment where the sports and recreation of land and sea combine to make a home community destined to be the outstanding sea-coast city of the Pacific. There will be... Golf... Yachting... Surf Bathing... Stillwater Swimming... Motor Boating... Horseback Riding... Polo... Tennis... The Enjoyment of Dana Point's Clean, Sandy Beaches... and the Aquatic Sports of Dana's Stillwater Bay.